

JOHNSONS

QUALITY COACH TRAVEL

1922



Mr J G Johnson's first new motorised vehicle, a Garner Bus Van, pictured outside Mrs B Johnson's shop at 71 High Street, Henley-in-Arden

1926



The company moved literally across the road to larger premises at 32 High Street. These premises remained as the company's office and depot until 1987 and the family home until 2004.

1935



J G Johnson passes away and the running of the business is past onto his eldest son Phil. This picture of a Bedford 29 seater coach was taken in the late 1930's outside Birmingham Town Hall.



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1956



The second generations first new coach, a 39 seater Bedford OB. Another new one arrived the following year. The company at this stage is still very small, operating 2 lorries and 2 coaches and an old taxi.

1966



This image signifies the arrival into the business Phil's brother and current owners' father, Mr Roy Johnson and mother Mrs Joan Johnson. This all happened very suddenly following the death of Phil Johnson at the age of only 66, followed 7 weeks later by the founders wife, Mrs B Johnson who died at the ripe old age of 93!

1978/79



Peter & John Johnson, third generation, family members join the business. Better coaches are purchased and the company ran its first coach holidays and excursions in 1981.



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1987



The company grows to 7 coaches and at the same time ceases all goods transportation including furniture removals. Premises are now too small and a new yard at Liveridge Hill is purchased. These premises remain the company's office and depot right up to this day.

1988



New larger yard enables the company to purchase longer 12m luxury touring coaches. Bova Futura coaches like this one have been the mainstay of the company's fleet since this time.

1989



The company expands with the purchase of Fletchers Coaches a 4 vehicle business in Studley, Warwickshire. All coaches were repainted into Johnsons beige/brown and white livery.



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1993



The company continues to expand in all areas of coaching, holidays and excursions programmes grow and another acquisition is made, that of Arnold Shaw Coaches of Warwick. Another small family business with 5 coaches: its owner Arnold, although now retired still works for Johnsons on a part time basis.

1994



A rare picture of all four members of the Johnsons family involved in the business, on the occasion of the company's 60th anniversary of being a limited company. From left to right are Peter, Joan, Roy and John. Mr Roy Johnson sadly died in December of the following year.

1994



The third generation's first new coach, a 12m Bova Futura 49 seater touring coach. Its registration was M10 JMJ which are the initials of Joan Johnson. The vehicle was painted in a new livery style but still using the beige/brown and white colours.



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1999



The company launches its all new livery style; using the strong, colourful and now well known colours of blue, yellow and white.

1999



Johnsons open their brand new purpose built offices at the coach yard at Liveridge Hill. The facilities include a large training and sales, presentation room which can hold up to 70 people theatre style, meetings and sales promotions.

2000



The company is awarded Investors In People recognition for its commitment to staff development and training.



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2000



For the first time ever the company commences bus service operations; operating subsidised routes on behalf of Warwickshire County Council throughout Warwickshire. The bus fleet has now grown to 20 buses and the most recent addition was Johnsons winning the Stratford-upon-Avon Park and Ride service contract in November 2005.

2003



Johnsons win another award, this time its "Coach Operator of the Year" for 31+ vehicles. The company beat off competition from operators throughout the UK and pictured here are Brian Brinkworth – 2003 Driver of the Year, Peter Johnson and Bob Wickens – The Tours Manager up until January 2005.

2003



The company took delivery of 4 brand new 49 seater Bova Futura luxury touring coaches. This represented its largest order to date with a value of nearly £1million. Pictured here are John and Peter Johnson, who in the same year celebrated 25 years of working together in the business.



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2005



The latest accolade awarded to Johnsons; "Coach Operator of the Year" once again. Pictured here are a number of staff together with the award and also a huge celebration cake, kindly donated by Moseleys the UK distributor for Bova coaches.

2005



An award winning operator - Coach Operator of the Year 2005, Bus Operator of the Year 2006 and Best UK Holiday Programme, together with Best Day Excursion Programme 2006.

2006



Autumn 2006 - completion of our new car park thereby doubling our capacity for coaches, buses, staff and customer parking.

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2008



2008 Saw our first Scania Irizar coach purchased in time to join the touring fleet for the start of the season in May.

2009



In this, our centenary year we commenced operating the X20 bus service which runs along the A3400 between Birmingham and Stratford Upon Avon. By coincidence this is exactly the same route operated by the us in the 1920's when we first started transporting fare paying passengers. The route is very busy and to cope with the demand we took delivery of three brand new Double Decker vehicles to operate solely on this service. These new vehicles complete an investment programme for the year of just under £1,000,000.